

# Professionalism in Public Speaking Ron Shorter Memorial Award Final

AILA is proud to present the final of the Queensland Ron Shorter Memorial Award for Professionalism in Public Speaking. The award, which is sponsored by Colin Biggers & Paisley and Unisearch, was conceptualised by Mr Shorter prior to his untimely passing in 2012. It has been successfully running for 5 years in New South Wales, made its debut in Victoria in 2015, and is taking place in Queensland for the first time in 2016.

Competition applicants initially explained how they would benefit from public speaking training and nominated the insurance-related topic they would speak on if selected to participate.

AILA Queensland selected 20 participants, comprising a diverse mix of insurance industry disciplines, for the second stage of the competition held at Colin Biggers & Paisley's offices on 31 May 2016 where Ms Jennifer Beard of Polaris Coaching delivered intense training on the key elements and nuances of public speaking.

Using their newfound skills the participants then spoke for two minutes on their topics. They were judged by a panel comprising Ms Beard, Mr David Jesser and Ms Emma Topen of McInnes Wilson, and Ms Christobelle Cheesman of Woolworths.

The judging panel selected three participants to progress to the final:

- **Tenniele Horton** from QBE: "The blurring lines between the roles of insurers, brokers & other advisers"
- **Christina Neylon** from Ausure: "Underinsurance and the negative impacts on the insured in the event of a claim"
- **Christopher Smith** from HWL Ebsworth: "The weird and wacky things people now seek insurance for (did you know you could purchase insurance against alien abductions?)"



From left to right:

Ms Emma Topen  
Ms Christobelle Cheesman  
Ms Tenniele Horton  
Ms Christina Neylon  
Mr Christopher Smith  
Mr David Jesser  
Ms Jennifer Beard

Proudly sponsored by

## Ron Shorter Memorial Award Final Registration Form

The finalists will now receive additional coaching from Polaris to prepare them for the final where they will speak for 10 to 15 minutes in front of an anticipated audience of 100 attendees from the insurance industry, and an esteemed judging panel comprising:

- **The Honourable Justice Anthe Philippides**, Queensland Court of Appeal
- **Tony Shaw**, Director Queensland, Marsh & McLennan
- **Michael Gear**, Senior Claims Specialist, Liberty International Underwriters

The winner will receive the Ron Shorter Trophy, a Westfield Voucher worth \$500 and the opportunity to speak at the 2016 AILA National Conference. The runners up will each receive a Westfield voucher worth \$200.

The final will be held at Colin Biggers & Paisley, followed by drinks and canapés, and is free to attend.

If you have any questions please contact Vickie Saccaro on 1300 699 140 or [national@aila.com.au](mailto:national@aila.com.au).

- Date:** Thursday 4 August 2016
- Time:** 4.45pm registration for 5.00pm start  
Concludes 6.15pm followed by drinks and canapés
- Venue:** Colin Biggers & Paisley  
Level 35, Waterfront Place, 1 Eagle Street, Brisbane
- RSVP:** By Thursday 4 August 2016 by emailing the registration form below to [national@aila.com.au](mailto:national@aila.com.au) or by posting it to AILA, PO Box 2011, Forest Hill VIC 3131

FIRST NAME: \_\_\_\_\_ SURNAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ SURNAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ SURNAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL \_\_\_\_\_

Proudly sponsored by

